

WORLD'S GREATEST SHAVE 2022 FACT SHEET



About World's Greatest Shave

- 25,000 Aussies sign up to make a difference each year, raising millions of dollars for families facing a blood cancer diagnosis and helping the Leukaemia Foundation's goal of zero lives lost to blood cancer by 2035
- Shaving is the primary reason people sign up for World's Greatest Shave, but anyone can register to shave, cut, colour or wax their hair, too
- Some have a personal connection to blood cancer, while others take part simply to have fun and raise money for a good cause
- World's Greatest Shave started in Lismore, NSW in 1998 and was inspired by a daughter's love for her father who was battling leukaemia
- Ponytails over 20cm long can be donated to make wigs for cancer patients through a partnership with Sustainable Salons. Shorter hair can be donated to be used in 'hair booms' to soak up oil spills in the ocean



About blood cancer in Australia

- Blood cancers combined are now the second most diagnosed cancers in Australia and the second most common cause of cancer-related death in the country
- 50 Australians are diagnosed with blood cancer every day. That's one person every 28 minutes. Further to this, 15 people will lose their battle to this disease every day
- Incidence of blood cancer continues to grow. Over the past 10 years, incidence of blood cancer has increased by 40%
- Blood cancer is the most commonly diagnosed childhood cancer (0-14 years)
- More than 110,000 people are living with blood cancer or a related blood disorder in Australia today
- Blood cancer does not discriminate. It can develop in anyone, anywhere, anytime — from young infants and adolescents to adults of all backgrounds and genders
- There are no screening programs available for blood cancers, and there is no way to prevent blood cancer through lifestyle change
- More support for Australians living with blood cancer is urgently needed

About the Leukaemia Foundation

The Leukaemia Foundation is the Australian charity stopping blood cancer from wrecking lives.

We exist for every Australian affected by any type of blood cancer, including leukaemia, lymphoma and myeloma.

The Leukaemia Foundation provides:

- Personalised support from highly trained Blood Cancer Support Coordinators for patients and their loved ones alongside a range of health and wellbeing services
- Accommodation near major hospitals around Australia and help getting to and from the many appointments that come with a blood cancer diagnosis

- Trusted Information to empower people to navigate the road ahead, including critical education, support groups, booklets, newsletters, and online information

The Leukaemia Foundation's research program drives rapid advancements in blood cancer treatments, encourages the careers of promising scientists, discovers new diagnostics and novel therapies, and helps give Australians access to global clinical trials.

We advocate for better policies, better access to new and innovative treatments, better diagnostics and, ultimately, better outcomes so that more people live through blood cancer and live well.



World's Greatest Shave

Leukaemia
Foundation®