

HOW TO SEEK SUPERHERO SPONSORS

USE THESE TOP TIPS TO HELP YOU FIND
LOCAL SPONSORS FOR YOUR EVENT

CONFIDENCE IS KEY

Lots of people will be in awe of your awesome hairy efforts and would love the opportunity to support you!

So if you have an idea, question or request – ask with confidence!

Be specific and let sponsors know your motivation for hosting a World's Greatest Shave event. Get them excited with your plans and inspire them to support you to reach your fundraising goal.

Top Tip: make sure you equip yourself with [World's Greatest Shave Fast Facts](#) to help you feel confident approaching potential event sponsors.

SHARING IS CARING

Persistence is key when it comes to fundraising, sometimes people will need a few reminders about becoming a sponsor for your event.

There's no harm in following up with a quick call or email if someone has expressed interest in supporting you.

POWER OF THE WRITTEN WORD

Never underestimate the impact of a nicely written letter. You can use our suggested [template to create a personalised request!](#)

Take the time to find out the person's name and make sure you add in your contact details. That way they know who to reach out to when they say YES!

A LITTLE THANKS GOES A LONG WAY

BE SURE TO THANK YOUR SUPERHERO SPONSORS BY ACKNOWLEDGING THEIR GENEROSITY. WE'VE MADE IT EASY! WE'VE CREATED A [CERTIFICATE OF APPRECIATION](#) THAT YOU CAN PERSONALISE TO SHOW THEM HOW GRATEFUL YOU ARE!



Here are some suggestions of event sponsorship you could seek:

- Sausages and bread rolls donated from your local supermarket for a super shave BBQ
- Check in with your local hairdresser to see if they have staff who will donate their time and expertise to shave some heads
- Borrow a marquee from your local sports club
- See if your local bakery will donate some World's Greatest Shave themed treats
- If you need a venue for your shave event, ask if they will waive the hire fee (local shopping centre, prominent city square or the foyer of your office building)
- Ask local businesses to donate prizes for a raffle
- Ask your workplace to support you by donating to your goal or by dollar matching your fundraising!