

# MAKE YOUR WORLD'S GREATEST SHAVE EVENT ONE TO REMEMBER!

WORLD'S  
GREATEST  
SHAVE™

## KEEN TO MAKE YOUR DAY AS EPIC AS POSSIBLE?

From hosting an event at a local venue to livestreaming and going viral, we've got a few wild ideas for smashing your fundraising goal!



## GET YOUR FRIENDS TO THE BIG SHOW!

Fundraising events are better with a crowd! Shaving, cutting or colouring your hair at a school or workplace is a fantastic way to spread awareness about blood cancer and raise more funds. Plus, having your friends or colleagues there can take the day's energy to a whole other level.



## CONSIDER AN UNCONVENTIONAL LOCATION!

You could choose to mix things up and have your event at an out-there location. Of course, 'out-there' is subjective, but think about somewhere that would be memorable for you. It doesn't need to be on a mountaintop or anything... but yes – that's been done before!

## LIVESTREAM AND GO VIRAL!

Livestream your event on Instagram, Facebook, or TikTok along with the #worldsgreatestshave hashtag to get more eyeballs across your campaign. And who knows? Broadcasting your incredible efforts online could be the very thing that inspires the next person to sign up themselves.



## BRAVE IT TOGETHER!

Part of a big-hearted team of heroes? Gather your fellow team members to shave, cut or colour your hair at the same time. It's a moment you'll remember for years to come.



And finally, be sure to keep people in the loop with your plans for event day. If you have any questions or concerns about your big day, or you'd like to chat with a team member at World's Greatest Shave HQ about other ways to participate, feel free to give us a call on 1800 500 088. We'd be happy to help.



#WorldsGreatestShave

Leukaemia  
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