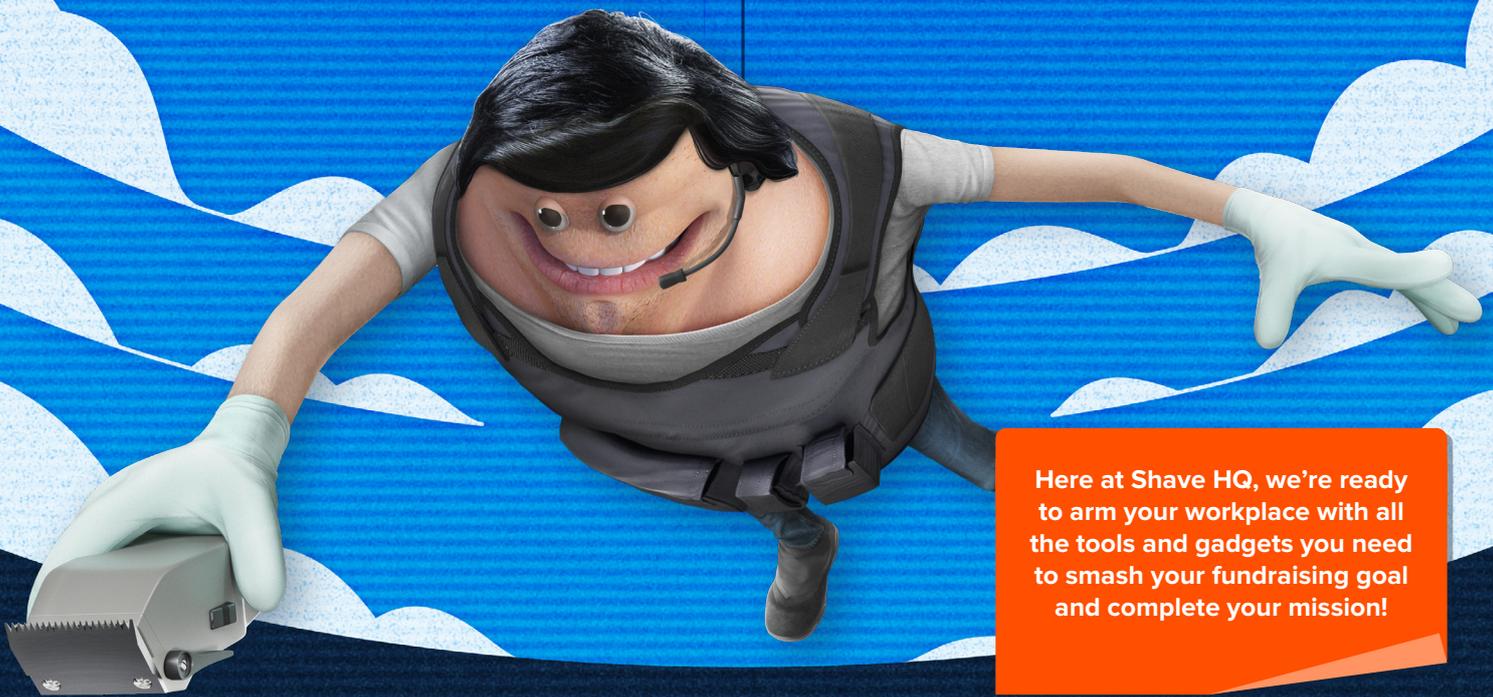


HOW TO MAKE CONQUERING BLOOD CANCER YOUR WORKPLACE'S MISSION: POSSIBLE!



Here at Shave HQ, we're ready to arm your workplace with all the tools and gadgets you need to smash your fundraising goal and complete your mission!

How to prepare your workplace for its mission

1 Recruit your workplace's shave-squad

Once your team is registered, nominate a team captain who will be in charge of hiring recruits, and spread the word! Send out a company-wide email, pin a message on the noticeboard, slide in an agenda item, whatever works!

2 Start your fundraising journey

When your workplace team is assembled, then the fun begins! Customise your team's fundraising page and share it far and wide across social media, the company newsletter and with friends, family, customers and suppliers!

3 Give your team a boost with these fundraising tips

Here are some great ways to boost your team's fundraising tally:

- Ask your company to match the donations your team receives
- Hold an in-person or work from home morning tea, raffle or trivia night!
- Auction off clipper privileges to the highest bidder in the office!
- Persuade your boss to pledge to shave their head or colour their hair if your team reaches a certain amount!



Q World's Greatest Shave

**Leukaemia
Foundation®**

And... **SHAVE!**

There are heaps of fun and exciting ways to complete your mission. You can hold your shave event in the office, visit a hair salon together, host a virtual shave event or venture to a local venue with your colleagues and make a day of it!



Hosting a virtual event

The COVID-19 pandemic has undoubtedly changed the way we work, and more importantly, where we work. If your team can't be physically together to complete your mission, don't worry! A virtual shave event is still a great way to shave, cut or colour your hair remotely (and safely)!



1 Choose the right video streaming platform for your team

You can choose the same platform your workplace uses for meetings to make it easy for everybody! Some easy-to-use platforms include Zoom, Microsoft Teams, Webex and Google Workspace.

2 Promote the date and time of your event

Share the link for your virtual shave event across your company socials and with family and friends, so you maximise the turnout on the day!

3 Nominate a team member to MC the event

Who is your team's 'social butterfly'? Nominate them to MC the event and keep the audience engaged — and keep the donations flowing in!

4 Ensure each team member is armed and ready!

Make sure each member of your team has the right tools and gadgets (such as clippers, razors, scissors, cream, and hair dye) to complete their mission!

5 Conduct a test launch

Nobody wants a "Houston, we have a problem!" moment! Gather your team for a video call before your mission to ensure everything is working correctly.

✔ Complete your team's mission!

And... shave! Gather your team and loyal supporters and immerse yourselves in the virtual shave experience! Don't forget to hit 'record' in the session so you can post the video afterwards!

For more fundraising tips, resources and ideas, visit the website or login to your dashboard!

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